



**University**

October University for

Modern Sciences and Arts

Established by Dr. Nawal El Degwi in 1996

EMPLOYEES of  
**EXCELLENCE**

# MSA UNIVERSITY EMPLOYMENT FAIR DECEMBER 5<sup>th</sup> & 6<sup>th</sup> 2015



**DIVERSITY . QUALITY . EXCELLENCE**



THE BEST OF  
**BRITISH**  
HIGHER  
EDUCATION  
IN EGYPT

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16672

ALU  NI

**CPC**  
Career Placement Center



## ABOUT MSA UNIVERSITY



MSA University is a natural extension of an extensive network of Dar El Tarbiah and has Languages Schools, founded by Dr. Nawal El Degwi since 1958 which has always been acknowledged by the British Council for its contribution establishing models of best practice in IGCSE education and generating opportunities for individuals to fulfill their potentials.

Established in 1996, MSA continues to build up on its tradition of providing the Egyptian and Middle Eastern students with the best of British Higher Education with advanced educational excellence in all disciplines.

A pioneer in Egypt to validate its programmes with British Universities in 2002. MSA University grants its graduates a dual-origin bachelor degree; namely a British degree from Bedfordshire or Greenwich universities, and another Egyptian degree accredited by the Egyptian Supreme Council for Universities. MSA University graduates enjoy the privilege of attaining scholarships and have the chance to pursue their MA and PhD studies in the United Kingdom. MSA University is not only known for its quality of education, but also for its magnificent state-of-the-art campus which is built in the middle of the 6th October City on an area of 50 feddans (210,000 m<sup>2</sup>). You will enjoy walking through the greenery around the campus, the spacious gardens, courtyards, the fresh clean air and the healthy environment. The serenity of the place helps students to study and socialize in a warm and cozy atmosphere.

MSA University has been validated by two of the top universities in the United Kingdom; these are Bedfordshire and Greenwich Universities. Accordingly, our graduates receive dual degrees, a British degree and an Egyptian one accredited by the Egyptian Supreme Council for Universities.



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## PRIVILEGES OF UK PARTNERSHIP



University of  
Bedfordshire



UNIVERSITY  
of  
GREENWICH



- 1 Students receive two degrees – one from UK and the other from Egypt.
- 2 MSA and British Universities' partnership will influence the development of education in Egypt and the entire region by setting a new benchmark for educational excellence to which other universities will aspire.
- 3 It is a unique partnership among Egyptian and British Universities, across all academic activities, including degree validation, research collaboration and staff and student exchanges.
- 4 Provides a framework of ongoing and continuous quality enhancement, taking advantage of the latest developments in the UK higher education sector.
- 5 Research-led teaching and international research capacity of staff and campus facilities.
- 6 Qualified staff and high achieving students, both committed to MSA mission.
- 7 Shared university agendas to provide degrees to graduates relevant to national and regional needs and international recruitment markets.
- 8 MSA university comprises of a Board of Trustees consisting of senior business and political leaders.
- 9 Support from government offices and associated agencies, such as The British Council, etc.
- 10 The unique standing of MSA as the first British degree provider in Egypt and the Middle East.

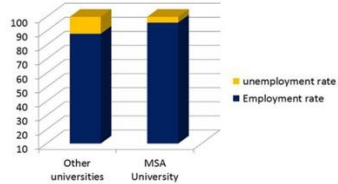
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## WHY MSA GRADUATES



The Central Agency for Public Mobilization and Statistics (CAPMAS) has completed a thorough research on MSA University graduates in order to analyze their employment record. Out of 14 classes of Graduates the results portrayed an outstanding record limited to 8.1% of students that are currently not working. Once you subtract the number of students enrolled in graduate school and military service, this number drops to 4.1%. This incredible statistic verifies that MSA University graduates have the highest demand in the job market, and they are truly the cream of the crop.

### Graduates' Proven Success:

MSA University enjoys a unique standing in higher education among Egyptian and Middle Eastern universities. The pursuit of international educational excellence is our mission. MSA's success is proven by the success and achievements of its graduates. Ahmed Sedky, a computer science graduate, is currently working at NASA and pursuing his PhD. Ahmed Bahaa & Karim Mourad, Electric Engineering graduates, winners of the IEEE Electronics Design International Contest. These are some of the graduates of MSA and there are more to come.

### British Validation:

MSA alumni receive two Bachelor Degrees: A British Bachelor Degree issued & validated in Britain, and accredited worldwide, and an Egyptian Bachelor Degree accredited in Egypt and the Middle East.

## WHY EMPLOYMENT FAIRS



Effective Employment Fair provides you with large pool of well-educated caliber graduates or experienced professionals in order to facilitate your selection process, to reach a better decision through direct & effective comparison; which saves your effort & time through satisfying your recruitment needs in less than two days. Some employment fairs can maximize the efficiency of your employment branding activities through effective display location & convenient Event's layout or through providing you with effective promotional tools like newspaper Ads, Billboards, Radio Ads, or internal Video Ads/ posters ..etc. Few Employment fairs can go an extra-mile to satisfy your upcoming recruitment needs through annual recruitment contracts or unique databases & CV Banks. Recently employment fairs became an essential part of business & job networking for better market research & Business development purposes. Employment fairs will remain the most cost effective recruitment tools among all other tools.

BEST  
EMPLOYER  
BRANDING  
TOOL

EFFECTIVE  
COMPARATIVE  
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## WHY MSA UNIVERSITY EMPLOYMENT FAIRS



**WELL EDUCATED CALIBER GRADUATES:** MSA graduates combines the British education capabilities and thorough understanding of the Egyptian culture and work environment. MSA graduates has enjoyed unique interactive learning experience accompanied with outstanding student campus life which is supported by various student personality or career related development activities “i.e: Career Placement Center, Internships, Model of United Nations, Stock Simulation, Professional Musical performances, soft skills training programs ...etc”

**SHORT & LONG TERM RECRUITMENT BENEFITS:** MSA employment fairs services aren't just limited to fair days but you can also satisfy all your recruitment needs before or after the event through “online recruitment portals, annual recruitment contracted services, MSA alumni database, monthly newsletter ‘CAREERMART’ and other recruitment services”

**DIVERSIFIED PORTFOLIO OF RECRUITMENT & EMPLOYER BRANDING SERVICES IN CLDUIING MEGA PROMOTIONAL TOOLS:** MSA Employment Fair is part of a well-integrated and diversified recruitment and employer branding package. This package is incredibly designed to include several tools such as free career days, promotional sessions, on campus activation, graduates database, free email and sms shots to graduates and students, post event recruitment, training, psychometric assessment, pre-screening, free job postings, etc.

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EXPERTISE &  
LEVELS

PRE-EVENT &  
POST-EVENT  
SERVICES

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## FAIR IN THEIR EYES



## Testimonials by Employers

- **Leap Advertising:** “CPC representatives are extremely professional”
- **Ernst & Young:** “The organization team was highly responsive as the 2nd day was noticeably better than the first one. Thanks and keep up the good work”
- **Metlife Alico:** “This level of professionalism from undergraduates deserves more attention and publicity as remarkable lighthouse of hope.”
- **The Canadian Chamber of Commerce in Egypt:** “Excellent job. Everything was well organized to the smallest details and everyone was helpful”
- **The Döhler Group:** “Marketing for the fair was great and much better than last year Ushers and SWAT are really helpful. Students are role models.”
- **Xerox:** “Thanks for the experience”
- **Valeo:** “Thanks from the whole team”

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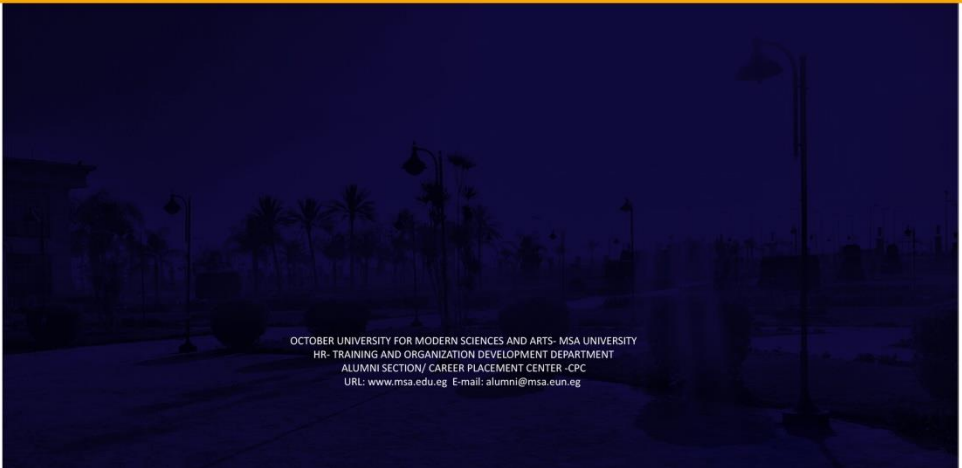
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