



# MSA EMPLOYMENT FAIRS

MAY & NOVEMBER  
2013

 The Best of British Higher Education in Egypt

**16672**  
[www.msa.eun.eg](http://www.msa.eun.eg)



Because  
**QUALITY**  
matters



Middlesex  
University



the  
UNIVERSITY  
of  
GREENWICH

Organized  
by



MAY							NOVEMBER						
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## ● ABOUT MSA UNIVERSITY



 The Best of British Higher Education in Egypt

**MSA University** is a natural extension of an extensive network of Dar El Tarbiah and has Languages Schools, founded by Dr. Nawal El Degwi since 1958 which has always been acknowledged by the British Council for its contribution establishing models of best practice in IGCSE education and generating opportunities for individuals to fulfill their potentials.

Established in **1996**, **MSA** continues to build up on its tradition of providing the Egyptian and Middle Eastern students with the best of British Higher Education with advanced educational excellence in all disciplines.

A pioneer in Egypt to validate its programmes with **British Universities** in **2002**. **MSA University** grants its graduates a dual-origin bachelor degree; namely a British degree from Middlesex or Greenwich universities, and another Egyptian degree accredited by the Egyptian Supreme Council for Universities. **MSA University** graduates enjoy the privilege of attaining scholarships and have the chance to pursue their **MA and PhD studies in the United Kingdom**. **MSA University** is not only known for its quality of education, but also for its magnificent state- of- the- art campus which is built in the middle of the 6th October City on an area of **50 feddans (210,000 m<sup>2</sup>)**. You will enjoy walking through the greenery around the campus, the spacious gardens, courtyards, the fresh clean air and the healthy environment. The serenity of the place helps students to study and socialize in a warm and cozy atmosphere.



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MSA University  
October University for  
Modern Sciences and Arts  
Established by Dr. Nassef El Nagdi in 1996

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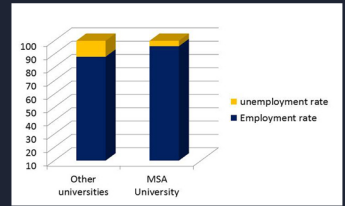
## WHY MSA GRADUATES & STUDENTS



# THE HIGHEST EMPLOYMENT RATE IN EGYPT

The Central Agency for Public Mobilization & Statistics (CAPMAS)

The Central Agency for Public Mobilization and Statistics (CAPMAS) has completed a thorough research on MSA University graduates in order to analyze their employment record. Out of 14 classes of Graduates the results portrayed an outstanding record limited to 8.1% of students that are currently not working. Once you subtract the number of students enrolled in graduate school and military service, this number drops to 4.1%. This incredible statistic verifies that MSA University graduates have the highest demand in the job market, and they are truly the cream of the crop.



### Graduates' Proven Success:

MSA University enjoys a unique standing in higher education among Egyptian and Middle Eastern universities. The pursuit of international educational excellence is our mission. MSA's success is proven by the success and achievements of its graduates. **Ahmed Sedky**, a computer science graduate, is currently working at **NASA** and pursuing his PhD. **Ahmed Bahaa & Karim Mourad**, Electric Engineering graduates, winners of the **IEEE Electronics Design International Contest**. These are some of the graduates of MSA and there are more to come.

### British Validation:

MSA alumni receive two Bachelor Degrees: A British Bachelor Degree issued & validated in Britain, and accredited worldwide, and an Egyptian Bachelor Degree accredited in Egypt and the Middle East.



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## ARE EMPLOYMENT FAIRS STILL EFFECTIVE?!

EFFECTIVE JOB FAIRS:

- **ACADEMIC COMPETENCIES**
- **SKILLFULL FRESH GRADUATES**
- **EXPERIENCED PROFESSIONALS**
- **SEVERAL MAJORS & FIELDS**

## EFFECTIVE EMPLOYMENT FAIR(S):

Effective Employment Fair provides you with large pool of well-educated caliber graduates or experienced professionals in order to facilitate your selection process, to reach a better decision through direct & effective comparison; which saves your effort & time through satisfying your recruitment needs in less than two days. Some employment fairs can maximize the efficiency of your employment branding activities through effective display location & convenient Event's layout or through providing you with effective promotional tools like newspaper Ads, Billboards, Radio Ads, or internal Video Ads/ posters ..etc. Few Employment fairs can go an extra-mile to satisfy your upcoming recruitment needs through annual recruitment contracts or unique databases & CV Banks. Recently employment fairs became an essential part of business & job networking for better market research & Business development purposes. Employment fairs will remain the most cost effective recruitment tools among all other tools.



BETTER  
SELECTION



STRONG  
DATABASE



EMPLOYMENT  
BRANDING  
FACILITIES



COST  
EFFECTIVENESS



TIME  
SAVING



EFFORT  
SAVING



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## ● WHY MSA EMPLOYMENT FAIRS?



HIGHLY WELL EDUCATED  
CALIBER GRADUATES

DIFFERENT TYPES OF JOB  
SEEKERS & APPLICANTS

SHORT & LONG TERM  
RECRUITMENT SERVICES

SEVERAL MAJORS &  
SPECIALITIES

UNIQUE MARKETING &  
ADVERTISING SERVICES

COST EFFECTIVENESS

### HIGHLY WELL EDUCATED CALIBER GRADUATES:

MSA graduates combines the British education capabilities and thorough understanding of the Egyptian culture and work environment. MSA graduates has enjoyed unique interactive learning experience accompanied with outstanding student campus life which is supported by various student personality or career related development activities “i.e: Career Placement Center, Internships, Model of United Nations, Stock Simulation, Professional Musical performances, soft skills training programs ...etc”

### DIFFERENT TYPES OF JOB SEEKERS & APPLICANTS:

MSA holds two employment fairs per year, one of them is exclusively open for its students & graduates and the other one is also open for other university graduates who have more than three years of experience + Post graduate study. MSA employment fairs can satisfy all your recruitment & internship needs, either for students and fresh graduates or mid career professionals and middle managers.

### SHORT & LONG TERM RECRUITMENT BENEFITS:

MSA employment fairs services aren't just limited to fair days but you can also satisfy all your recruitment needs before or after the event through “online recruitment portals, annual recruitment contracted services, MSA alumni database, monthly newsletter ‘CAREERMART’ and other recruitment services”



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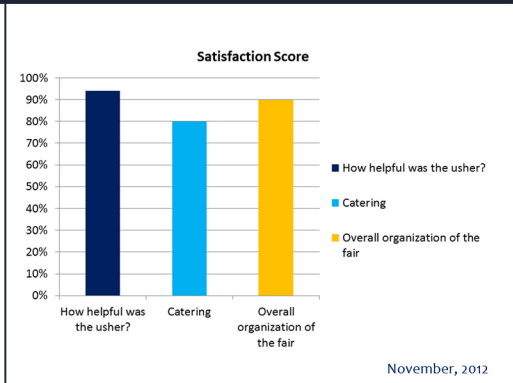
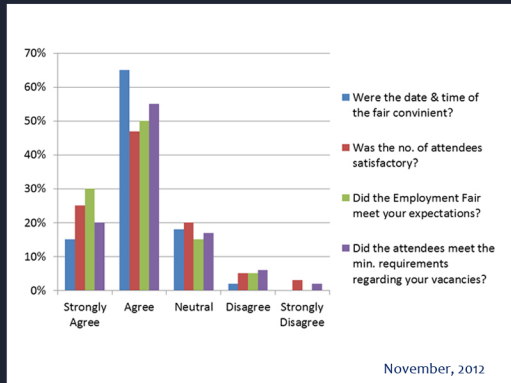


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# FAIR IN THEIR EYES



## Clients' Satisfaction Score:



## Some Testimonials:

“The event was magnificent, enjoyable and valuable. It reflects the excellent calibers MSA is providing for the business market and it was really a simulation for their practical performance when they will join different business fields”

**National Bank of Egypt**

”On behalf of CIB we would like to thank the MSA for an organized fair, also we would like to thank the usher’s for their dedication and the great help they offered”

**Commercial International Bank- CIB**



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● **EMPLOYMENT FAIR PACKAGES & BENEFITS**

- **SOLE OFFICIAL HEADLINE SPONSOR**
- **PLATINUM SPONSOR**
- **GOLD SPONSOR**
- **SILVER SPONSOR**
- **EXHIBITOR**

For more details about the Sponsorship Packages "Attachment #1"

	SOLE OFFICIAL HEADLINE SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	EXHIBITOR
	Display Area: 32 m <sup>2</sup> "Job fairs, Reunions, sports tournament, grad ceremonies"	18 m <sup>2</sup> (9m*2m) Job fairs	12 m <sup>2</sup> (6m*2m) Job fairs	6m <sup>2</sup> (3m*2m) Job fairs	4m <sup>2</sup> (2m*2m) Job fairs
	✓	✓			
	✓	✓	✓		
	Logo on cover page/ 2 colored Ads/ Vacancies & CP	2 colored Ads/ Vacancies & CP	1 colored Ad/ Vacancies & CP	Vacancies & Company Profile	Vacancies & Company Profile
	✓	✓			
	Logo "Hyperlink"	Logo "Hyperlink"	Logo "Hyperlink"	Logo	Logo
	✓	✓	✓	✓	✓
	Annual "12 Months"	9 months	6 months	3 months	
	✓	✓	✓	✓	
	12 Month Full Access	9 Month Full Access	6 Month Access	3 month Access	1 month Access
	✓	✓			
	Full page Ad/ Month "one year" Article + Vacancies	Half Page Ad/ qtr Article + Vacancies	Vacancies "6 months"	Vacancies "3 months"	Vacancies "3 months"
	Full Page Ad	Half Page Ad			
	✓	✓	✓		
	3 Career Days / year	2 Career Days/ year	1 Career Day		
	1 min length/ 10 repetitions	45 sec/ 7 repetitions	4 repetitions		
	15 minutes presentation	10 min presentation			

- Events' Display & Existence
- Billboard
- Newspaper Ads
- Event Booklet
- Radio Ads
- Website
- Social Media
- Rec. Contract
- Grad. Database
- Online Rec.
- Interview Halls  
"During Event Days"
- Monthly Newsletter  
"During Event Days"
- Campus Spirit Magazine
- Banners & Posters
- Career Days
- Video Ads
- Closing Ceremony



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[cpc.msa.eun.eg](http://cpc.msa.eun.eg)



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